



PRESS RELEASE
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www.naturalretail.com/weblog/index.php

Sample of the Week - Genesis Boost

We just tried the new product from Genesis Today called Genesis Boost. These are 12 fl. Oz. bottles of juice made from the very healthy and very popular Superfruits.

The four flavors offered are: Beauty Boost, made with Acai; Happy Boost, made with Goji; Inner Boost, made with Noni; and Youth Boost made with Mangosteen. With a selection like this to choose from, I am sure there is a favorite for everyone. I tried the Beauty Boost and the Happy Boost. I must say they were both delicious, although I finished off the Beauty Boost. Trust me, it's not that I am ugly or anything, I just thought the flavor of Acai berries along with the other all natural ingredients were very tasty.

As previously stated, these are new products and will be on sale in our stores for \$3.49 during the month of September and their regular price will be \$3.99. I think these juices taste less sugary compared to regular fruit juices so these are something I will be drinking more of. Going in my shopping cart? Yes!

- Chris O'Brien

Delicious! I really like this product!...everything from the product name to packaging. The name "Boost" describes these Superfruit juices perfectly because sure enough it gave me a boost almost instantly. I like how there are different Boost varieties: Beauty, Happy, Inner and Youth...so you won't get bored with just one flavor. I tasted the Beauty and Happy...they each have a uniquely different taste, but are both incredibly delicious! Going in my shopping cart? Yes!

- Melissa Bystry

BOOST



The Goodness of **Superfruits.**
www.genesisboost.com



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